

Prevention is the *Key* Style Guide

Primary Campaign Logo



Secondary Campaign Logo



Use logos with a white or dark gray solid color background.

Colors



Hex #737373



Hex #0076bd

Fonts

Prevention is the

Montserrat **Montserrat Bold**

Key

Benedict

***Mammograms are your key to early detection of breast cancer.
Don't wait. Schedule your mammogram today!***

Montserrat Italic **Montserrat Bold**

Design Elements



Hex #009E94
Cervical Cancer



Hex #F59A1C
Kidney Cancer



Hex #012169
Colorectal Cancer



Hex #F3A848
Hex #4285F4
Hex #7B2F8E
Bladder Cancer



Hex #000000
Skin Cancer



Hex #F6B092
Uterine Cancer



Hex #00674F
Liver Cancer



Hex #009E94
Hex #F493BE
Hex #8A2BE2
Thyroid Cancer



Hex #008080
Ovarian Cancer



Hex #FF96A7
Breast Cancer



Hex #FFFFFF
Lung Cancer



Hex #800080
Pancreatic Cancer

Custom Image Frame

